



# Sports Complex

Creating collaborative partnerships to bring premier sports facilities to Butte County.

## Core Objectives

### OBJECTIVE 1

Encourage generational health and wellness for local residents and premier athletic training

### OBJECTIVE 2

Promote economic development and opportunities surrounding destination youth sports

### OBJECTIVE 3

Create major civic, social and community amenities

## THE CHALLENGE

The desire to create exceptional sports facilities and programming in alignment with Butte County's values and the needs of our residents is far from a new topic. Over generations, despite very dedicated and well-intended efforts it's been one of our longest running and least fruitful conversations.

### *Aging Facilities*

Existing Recreation facilities are inadequate and fall short of our current needs. From significant aquatics facilities and field space for competitive sports to providing meaningful opportunities for athletes with disabilities and intergenerational facilities, our community requires significant vision and leadership to coordinate opportunities for the health and well-being of our all our citizens.

### *Economic Loss*

Anyone who has travelled hours for their children to participate in competitive youth sports understands the economic force events and tournaments can bring to a community who provides

significant opportunities for recreation. Currently, most of those economic dollars are spent elsewhere.

## THE OPPORTUNITY

Everybody, Healthy Body (EBHB) is a nonprofit formed to foster vision, leadership, collaborative partnerships, community support and resources for the development of comprehensive sports and recreational facilities and athletic programming in Butte County.

### *Community Support*

Grassroots momentum is reaching its peak among sports organizations, families and businesses to provide for current and future generations to comprehensively plan, develop and manage a broad range of recreational facilities, civic venues, environmental and interpretive preserves long into the future.

### *Joint Use Facilities*

By creating public-private investment in facilities and infrastructure, joint use of facilities will facilitate effective development and sustainability.



# Project Timeline



## Program Synergy

This vision increases opportunities for collaboration with our local sports recreation districts, youth sports leagues and association, school districts, CSU Chico and Butte College for educational and recreational opportunities.



## THE LOCATION

Evaluating 14 possible locations, EBHB has identified 264 acres on the southerly edge of the Chico Urban Area as the best opportunity for a significant sports, recreation and community service complex.

### Size & Opportunity

264 acres provides current and future generations a unique opportunity to imagine, plan, create and enjoy the most expansive range of recreational and community facilities and services.

### Location, Access & Natural Aesthetic

Ideally located at Chico's southerly gateway, adjacent to Butte Creek preserve and bisected by a year round riparian stream, the property

is defined by gentle topography, majestic Oak Woodlands and historic rock walls, accessible from both the Skyway and Hwy 99 (Estates Drive). Initial environmental reports have passed inspection.

### Price & Value

The price of 264 acres at this site is \$1.6M (\$6,000/acre)– 1/100th the cost of commercially zoned land within the City of Chico (\$500,000 to \$650,000 per Acre).

### Generational Significance

The size of the project provides opportunity for gradual phasing, driven by the active support of today's visionaries. The gifting of recreational land to our children will serve the ongoing needs of Chico for generations to come.

## THE BENEFITS

Promoting exercise and access to facilities for people of all ages and abilities, from early childhood development to active seniors, school sports, youth club athletics and adult recreation, as well as athletes with disabilities.

### Health & Wellness

A comprehensive and premier athletic complex broadens our reputation as a healthy, environmentally-conscious and

fitness-oriented community, dedicated to individual and collective wellness.

### Economic Development

Promoting jobs, developing careers, fostering investment and promoting tourism to support local business are cornerstones of economic development. Keeping sports, recreational and civic events local keeps families at home and together rather than spend time and resources throughout the State for tournaments and events.

### Conservation of Butte Creek

This project adds over 30 acres to the Butte Creek Ecological Reserve with interpretive trails and preservation education.

### EBHB Board of Directors

- Chuck Nadeau, President  
*Abilities First Sports*
- Brad Geise, Secretary  
*CSU Chico*
- Kathy Carpenter, Treasurer  
*Red Rock Financial*
- Mike Hernandez  
*Chico Physical Therapy*

### EBHB Advisors

- Bill Brouhard
- Andrea Campos
- Tovey Giezentanner
- Jerry Hight
- PJ Santos
- Audrey Taylor
- Greg VanDusen
- Linda Zorn
- Jovanni Tricerri, Coordinator